

20 November 2018



REQUEST FOR PROPOSALS: RNZ/NZ On Air JOINT INNOVATION FUND: SIGNATURE PROJECTS

Introduction

In July 2018 the Minister of Broadcasting, Communications and Digital Media announced that a fund was to be established to pilot a new type of collaboration between RNZ and NZ On Air, with the intent to strengthen public media contribution to New Zealand society. The fund comprises three project categories: Signature Projects, Growth Audiences, and Diverse Journalism. RNZ is to be the primary platform(s) for all projects.

The complete RNZ/NZ On Air Memorandum of Understanding for the operation of the Innovation Fund can be found [here](#).

Purpose

RNZ and NZ On Air are now seeking proposals for the category of **Signature Projects**, which are defined as “Major productions of national significance, scale and interest to a broad audience.”

These will include audio and video content, and those requesting funds at the higher end of the budget spectrum will likely include some interactive elements. The projects will provide opportunities for RNZ to add content and profile through its existing programmes. While created primarily for RNZ platforms, secondary distribution platforms are encouraged.

Projects may be Factual or Scripted (drama/comedy/satire).

We anticipate allocating approximately \$1million to Signature Projects in this round, and invite projects requiring budgets of between \$300,000 - \$750,000. We expect budgets to be project lead, rather than all projects seeking the maximum available.

Pitch Format

You will be required to upload your pitch in pdf format as part of your [online application](#).

This pdf should be a maximum of three pages and contain the following information:

| | |
|---------------|--|
| Working Title | |
| Synopsis | |
| Concept | Please articulate your idea as clearly and succinctly as possible <ul style="list-style-type: none">• Subject matter/story outline(s)• Treatment/style• A clear list of content output deliverables and quantities: Audio, video, text, still images |
| Budget | Indicative budget |

| | |
|-------------------------------|---|
| Estimated Production Timeline | Is it a one off or phased delivery? |
| Key Personnel | Brief Bios/CVs, links to examples of previous work where relevant |
| Timing | Why is this project particularly important at this time. Is it linked to any event/anniversary? |
| Secondary Platforms | Do you propose broadcast/distribution on other platforms? |

Shortlisted projects will be invited to submit further information in the full proposal.

SUBMISSION AND ASSESSMENT PROCESS

| | |
|----------------------|---|
| Thu 20 December 2018 | 4pm Deadline for 1 – 3 page(s) pitch submitted via the online application system |
| Tue 29 January 2019 | Shortlist announced with shortlisted projects being invited to submit full proposal. Unsuccessful projects also notified. |
| Mon 25 February 2019 | 4pm Deadline for full proposals submitted via the online application system. |
| Mar 2019 (date tbc) | Letters distributed advising of confirmation or decline. |

Queries around the content of your submission should be directed to Kay.Ellmers@rnz.co.nz or 027 4899 686

Queries around submission of applications through NZ On Air’s online application system should be directed to anna@nzonair.govt.nz or 04 802 8382.

Proposals will be assessed by the RNZ/NZ On Air representatives of the joint assessment panel.

Reserved Rights and Terms and Conditions

The following government standard terms and conditions apply to the RFP and the RFP process:

- a. you must bear all of your own costs in preparing and submitting your proposal
- b. you represent and warrant that all information provided to us is complete and accurate
- c. we may rely upon all statements made in your proposal
- d. we may amend, suspend, cancel and/or re-issue the RFP at any time
- e. we may change the RFP (including dates), but will give all submitters a reasonable time to respond to any change
- f. we may accept late proposals and may waive any irregularities or informalities in the RFP process
- g. we may seek clarification of any proposal and meet with any submitter(s)
- h. we are not bound to accept the lowest priced conforming proposal(s), or any proposal
- i. if none of the proposals are acceptable to us we may enter into negotiations with one or more of the submitters (if any).
- j. we both agree to take reasonable steps to protect the other's confidential information
- k. our obligation to protect your confidential information is subject to the Official Information Act 1982 and other legal, parliamentary and constitutional conventions
- l. there is no binding legal relationship between us, and your proposal is only accepted if we both sign a funding contract
- m. our Request for Proposals (RFP) comprises this document, and any subsequent information we provide to suppliers
- n. the laws of New Zealand shall govern the RFP process
- o. in submitting your proposal you are deemed to have read, understood and agree to be bound by these terms and conditions, and the additional terms and conditions below, if applicable.