

# Platform Initiative Development Guidance



## A. Purpose

This document provides additional guidance for eligible development applications to the COVID-19 [platform contribution initiative](#) for NZ On Air's upcoming funding rounds.

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## B. Where the full platform contribution includes previously paid development funding

The NZ On Air 80% platform initiative applies to the full platform contribution towards a project. This includes the licence fee contribution plus any previously paid development funding by the platform for the project.

For example, where a platform contributes a \$100,000 licence fee, of which \$10,000 has already been paid in development funding, then NZ On Air will cover \$80,000 (80%) through the platform initiative. The remaining \$20,000 to be contributed by the platform will include the \$10,000 of already paid development funding.

## C. Where previously spent development funding exceeds 20% of full platform contribution

If the platform has previously paid development funding that exceeds 20% of their usual total contribution for a project, NZ On Air will not repay the platform any of this amount. NZ On Air will cover the remainder of the usual platform contribution.

For example, where a platform was contributing \$100,000, of which \$30,000 (30%) had already been spent in development funding then NZ On Air will cover the remaining \$70,000 (70%) of the platform contribution.

For further clarification please contact: [conall@nzonair.govt.nz](mailto:conall@nzonair.govt.nz)