Building cultural capacity in broadcasting with Partnership Editors

A concept created by Aotearoa Media Collective and partners
The river of a Māori journalist runs deep
He wai māori

Kanohi kitea - Known, trusted in te ao Māori

Mōhiotanga – skilled, balanced, yet seeking what is not always seen

Whanaungatanga – maintain connections, navigate connections

Tirohanga Māori – Māori viewpoint, Māori ‘feel’

Te reo Māori – and/or ability to translate for non speakers
HE IA WAI KA REREKI HEA, KI HEA

waterways that flow to many places

Each cutting their own path

Feeding the ‘mainstream’

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Broad and rich
What is a Partnership Editor?

- Helps staff understand te reo, tikanga and kawa
- Identifies how the organisation can grow diversity
- Provides cultural safety in the workplace
- Develops a diversity plan for your organisation
- Provides ideas to broaden out stories
- Builds relationships with mana whenua and Māori organisations
How will a Partnership Editor fit in?

Step One
• We will identify the cultural strengths and weaknesses of your organisations through kōrero with your leadership and some staff. Not every newsroom requires the same support.

Step Two
• We will work with you to create a unique job description for the Partnership Editor your newsroom needs eg your organisation may require someone who has experience in television or radio or you may want someone who can teach te reo.

Step Three
• Once you have decided who your Partnership Editor is, they will participate in an intense journalism training programme with industry experts. Your organisation will be asked to provide ideas on what is important to your newsroom.
THEN WHAT?

- Apply to NZOA for a Partnership Editor
- Transition the editorial team eg. Partnership and News Editors
- Identify strengths and weaknesses
- Work with AMC’s cultural monitors to identify diversity training options for your organisation
- Deliver training to your organisation
- Report back to NZ on Air
- Apply to NZOA for a diversity cadet/internship

News Editor + Partnership Editor = Diversity Cadet
OUR TEAM

STACEY MORRISON – NGĀI TAHU, TE ARAWA
• Partnership Manager

MIHINGARANGI FORBES – NGĀTI PĀOA, MANIAPOTO
• Media Partnerships

SCOTT CAMPBELL – TE ARAWA, NGĀTI PĪKIAO
• Media Partnerships
ANNABELLE LEE-MATHER – NGĀTI TAHU, KAHUNGUNU
• Media Partnerships

SCOTTY MORRISON – TE ARAWA
• Partnerships Trainer

ANI-PIKI TUARI – NGĀTI PŌROU
• Partnerships Trainer