

BY THE NUMBERS



TOTAL APPROVED
\$63,054,101*



APPROVED APPLICATIONS
186

*this includes additional NZ On Air baseline funding, but excludes \$3m yet to be allocated via a Te Māngai Pāho co-fund

436 APPLICATIONS RECEIVED FOR A TOTAL ASK OF **\$166,407,867**



PROJECTS

\$27,563,278



ROLES

\$28,063,158



INDUSTRY DEVELOPMENT

\$7,427,665



MĀORI

\$22,946,433



PACIFIC

\$9,220,942



DIVERSE VOICES

\$27,563,278

INDUSTRY DEVELOPMENT

TOTAL 669

CADETS/
TRAINEES

50

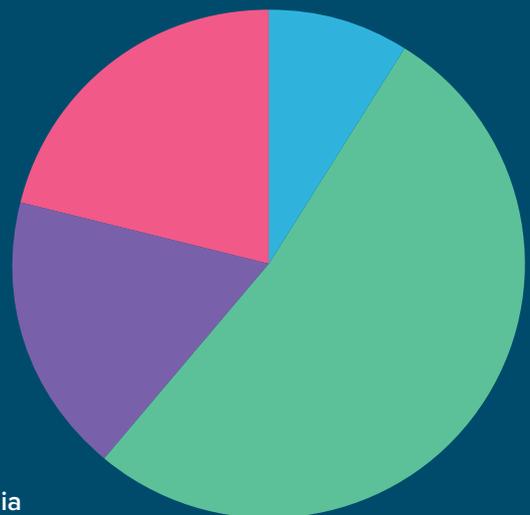
TRAINING
FOR CURRENT
JOURNALISTS

619

PROJECTS

TOTAL NUMBER
OF PROJECTS 73

- Regional audience
- National audience
- Targeted audiences
- Māori audience/media

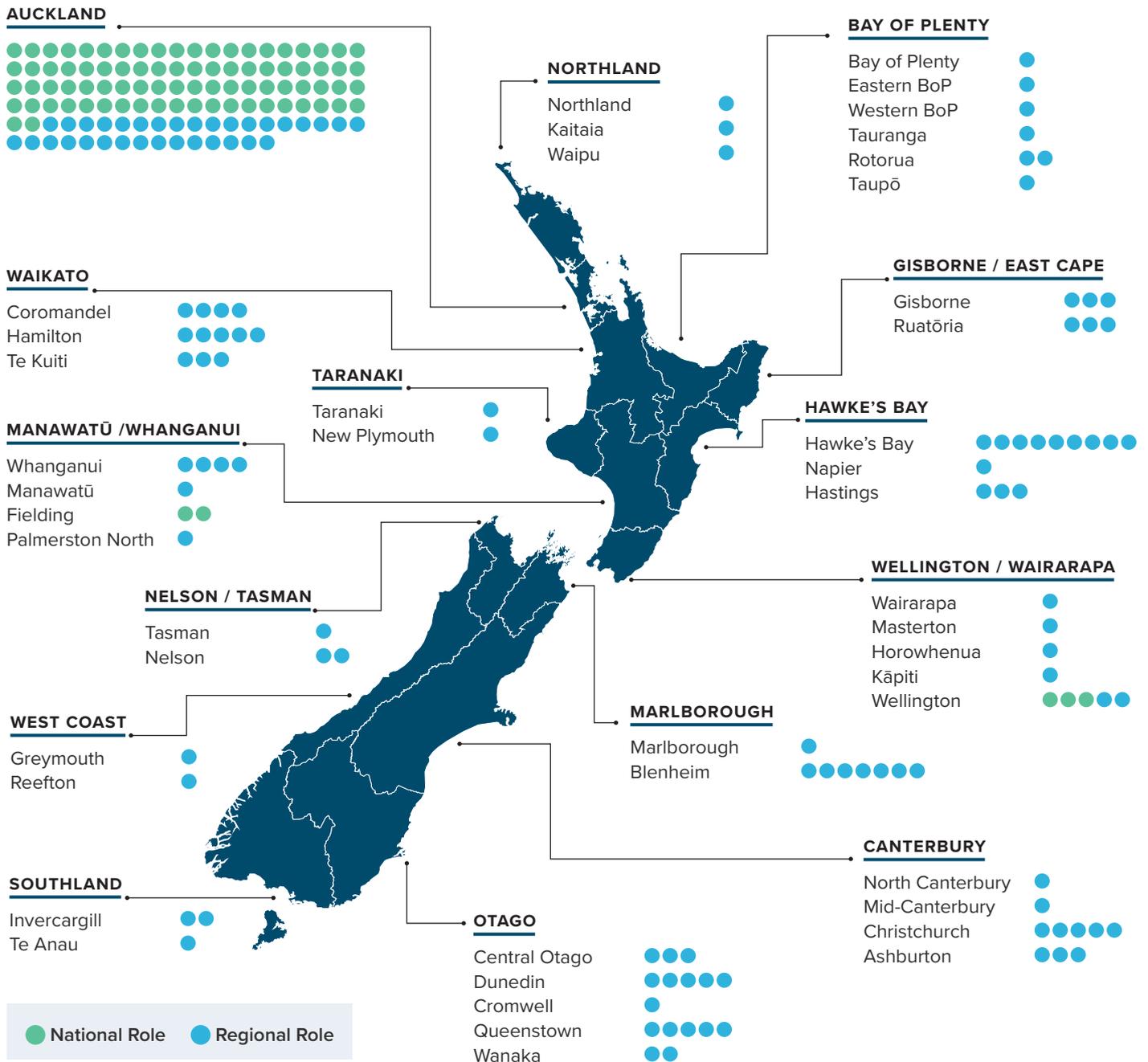


134 MILLION TOTAL CONTENT VIEWS ACROSS
MORE THAN **61,000** PIECES OF CONTENT

31 MARCH 2023

ROLE FUNDING

TOTAL ROLES: 219



AUDIENCE FOCUS

Māori roles includes those for Māori and non-Māori media.

Many roles cover multiple categories but for the purposes of this graph are counted only in one.

Roles that received additional funding in Round 7 to extend the periods have been counted as one role.

