



He Whakaaetanga kia Mahi Tahi
Memorandum of Understanding (MOU)

Te Puna Whakatongarewa
Public Interest Journalism Fund

DATED the day of July 2021

BETWEEN

Irirangi Te Motu New Zealand On Air (NZ On Air); and

Te Māngai Pāho (Te Māngai Pāho), (together 'the Agencies').

BACKGROUND

Both NZ On Air and Te Māngai Pāho are Crown Entities established by the Broadcasting Act 1989. The primary function of NZ On Air is to reflect and develop New Zealand identity and culture. The primary function of Te Māngai Pāho is promote Māori language and culture. The Agencies recognise that it is time to refocus and refresh our bicultural foundation as a nation and that there is an opportunity, need and willingness for the Agencies to demonstrate leadership in this space by working together in a more collaborative and Te Tiriti responsive manner.

As responsible Crown entities we strive to be trusted Te Tiriti partners ensuring through consultation with tāngata whenua and tāngata tiri that the principles of Te Tiriti: partnership, participation and protection are reflected in our decision-making.

Te Puna Whakatongarewa – Public Interest Journalism Fund ('PIJF') has been established to preserve and enhance public interest journalism that would otherwise be at risk or lost due to the impact of COVID-19. It will support the production of journalistic content that is critical to an open, progressive democracy, and to protect jobs at a local, regional, and national level.

NZ On Air has been designated to manage the PIJF and has invited Te Māngai Pāho to collaborate in the development and delivery of the fund. The Agencies consulted widely with key stakeholders including Māori and apply a Te Tiriti based partnership approach to the delivery of the PIJF.

The Agencies have successfully designed and delivered the initial PIJF funding round and now seek to formalise their commitment to collaborate on the delivery of the remaining funds. This MOU sets out the Agencies' obligations to each other and outlines how they will work together in connection with the PIJF.

OBJECTIVES OF THE PIJF

For the purpose of this fund, public interest journalism is defined as 'journalism that contributes to a person's ability to function as a valued and informed member of the communities in which they live and work. In administering the PIJF the Agencies will strive to achieve all of these outcomes:

- a. Inform and engage the public about issues that affect a person's right to flourish within our society and impact on society's ability to fully support its citizens.

- b. Provide accurate, accountable, and fair coverage that reflects and empowers all sectors of the community upholding the public's right to know.
- c. Actively promote the principles of Partnership, Participation and Active Protection under Te Tiriti o Waitangi acknowledging Māori as a Te Tiriti partner.
- d. Reflect the cultural diversity of Aotearoa.
- e. Encourage a robust and sustainable media sector.

OUR UNDERSTANDING

1 Term

- 1.1 The aspirations of this MOU are intended to reflect the relationship that has developed between the Agencies from the announcement of the PIJF by the Minister in March 2021 and will continue until all of the funds available via the PIJF have been allocated and all of the funded initiatives have been completed and fully delivered.

2 Purpose

- 2.1 The purpose of this MOU is for the Agencies to record their mutual intention to work together in good faith and to co-operate with each other in relation to the design and delivery of the PIJF and to fully explore opportunities for a more collaborative partnership. This will include the strategic alignment of funding outcomes across both Agencies to take an ancillary and complementary role to one another and ensure there is no funding duplication.

3 Relationship

- 3.1 The Agencies agree and acknowledge that for the duration of the Term they will act in good faith towards one another; and operate on a 'no surprises' basis as between one another in a manner that keeps each Agency informed of potential or actual issues that may have an impact on the other Agency or on the PIJF.

4 Key Contacts

- 4.1 Each Agency will nominate in writing from time to time an individual to be the Agency's key contact for all matters relating to the PIJF. As at the date of this MOU the key contact for:
- (a) NZ On Air is Raewyn Rasch; and for
 - (b) Te Māngai Pāho is Blake Ihimaera.

5 Reporting

- 5.1 The Agencies will provide regular updates to one another as required and/or requested via the key contacts.
- 5.2 Panel funding papers will be prepared by NZ On Air staff in consultation with Te Māngai Pāho.
- 5.3 NZ On Air will be responsible for reporting to MCH.

6 Staffing of the PIJF





- 6.1 NZ On Air will engage a Head of Journalism and Operational capacity to administer the PIJF. Te Māngai Pāho will provide additional capacity when appropriate and feasible to support the NZ On Air management.

7 Disputes

- 7.1 If either Agency becomes aware of any dispute, failure to agree, difference or question arising out of, or in connection with this MOU, that Agency will promptly advise the other Agency of the matter and the Agencies will seek to resolve the Dispute by good faith discussions.

8 Public announcements

- 8.1 Both Agencies agree to use best endeavours to jointly agree in advance on key public announcements concerning the PIJF.

9 Miscellaneous

- 9.1 While this MOU does not create legally binding relations between the Agencies it does signal the commitment of both Agencies to work collaboratively and in good faith to deliver the PIJF in a partnership based on Te Tiriti principles.

Signed and agreed by each Agency

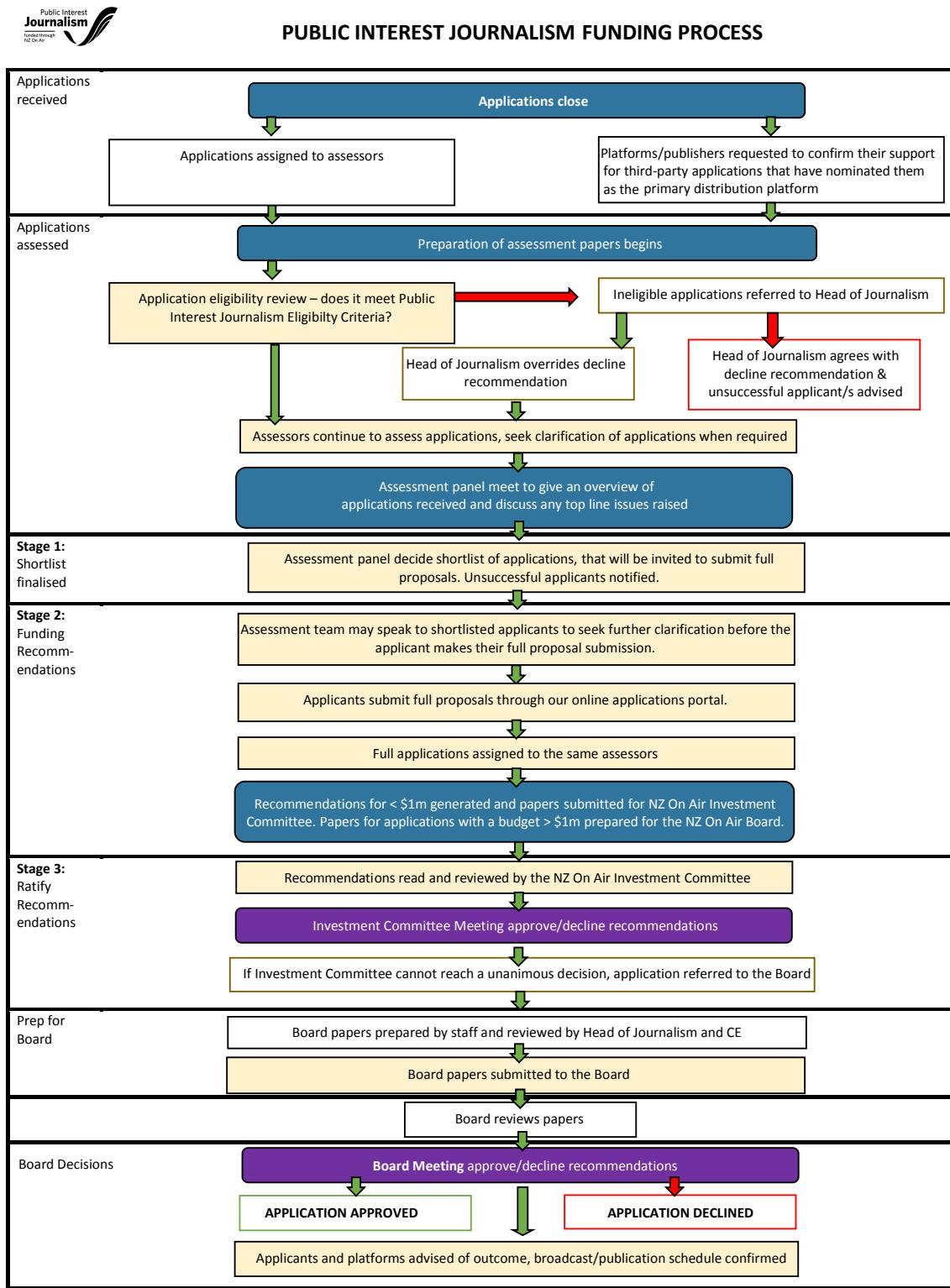
Signed for and on behalf of the **Irirangi Te Motu New Zealand On Air**


Cameron Hayland

Signed for and on behalf of the **Te Māngai Pāho**


Larry Parr

Schedule 1 – PIJF Assessment Workflow



Schedule 2 – PIJF Assessment Process

All assessment panels will consist of industry representatives (including those from within or adjacent to the Māori Journalism sector) alongside Crown/Māori (Te Māngai Pāho) and NZ On Air representation.

The panel will:

- make recommendations for funding by coming to a consensus at the meeting
- take into account additional information provided by NZ On Air and Te Māngai Pāho staff.

External assessors will assess applications using the assessment criteria and provide recommendations on the collective merits of projects within a funding round.

Depending on the size of the funding round, not all applications will be discussed by the panel due to time constraints, with the conversation generally focussed on applications with the most likelihood of success. We ask external assessors to provide us with constructive commentary that substantiates their recommendations.

