



## **NEW MUSIC KIDS – ELIGIBLE COSTS**

*NZ On Air's job is to connect New Zealand music with audiences via the broadcast media (which includes on-air and online).*

*Our main audience consideration is New Zealanders within New Zealand.*

NZ On Air will consider the following costs as 'Eligible Costs' for subsidizing the actual spend on New Music Kids projects. NZ On Air reserves the right to make the final judgement on whether to accept a budgeted cost as eligible for NZ On Air subsidy.

The subsidy for New Music Kids projects is up to 80% of eligible costs - up to a maximum of \$10,000.

### **Recording Process**

Costs such as:

- Studio Hire; Producer; Engineer; Mixing; Mastering; Session Musicians; Hard Drives; Beats; Equipment Hire; Other (Specify).

### **Visual Representation (Videos)**

Costs such as:

-Producer; Director; Director of Photography; Camera Assistant; Grip; Gaffer; Art Department; First AD; Runner; Casting; Talent/Extras; Stylist; Make-Up/Hair; Puppets; Camera; Lighting; Props; Permits; Insurance; Travel (domestic only); Wardrobe; Catering/Unit; Animation/VFX; Stock Footage; Editor; Grade; Hard drive; Other (Specify).

### **Promotion and Marketing (NZ-only)**

Costs such as:

-Digital marketing – please specify; Other (Specify).

### **Publicity**

Costs such as:

-NZ publicity.

### **Further Details:**

-NZ On Air can only subsidise work taking place from application deadline date onwards.

-Aside from Hard drives, capital costs will **not** be subsidized.

-International recording costs will **not** be subsidized.

-International travel for video-making or touring will **not** be subsidized.

-Per diems will **not** be subsidized.