



## Expressions of Interest: Aotearoa NZ/Pacific Regional Media Fund

15 November 2023

### Purpose

NZ On Air is seeking Aotearoa New Zealand based Pasifika producers who are interested in partnering with Pacific based producers/broadcasters to create screen content for NZ and Pacific Island audiences.

### Introduction

From the one-off [\\$10m additional](#) funding received in Budget 2023, NZ On Air has created the \$1.9m **Aotearoa NZ/Pacific Regional Media Fund** in collaboration with the Pacific Cooperation Broadcasting Limited (PCBL). This EOI seeks initial interest from New Zealand-based Pasifika screen producers who have existing production credits keen to work with Pacific based producers.

Ten producers will be selected and paired up with producers from the Pacific to create original Non-Fiction or Scripted screen content. In addition to screen content, NZ On Air and PCBL wish to celebrate the talent of Pasifika music composers and musicians with a separate \$400k budget for music, which teams can apply to for their productions. There will be a cap on this music funding of up to \$60k per production. All producers selected will attend webinars in the new year and a two-day workshop where they will meet in person to work on their application.

The 10 producers/teams selected will be invited to apply for funding to Round Tahī in 2024. The allocation of the \$1.9m spend is:

- \$1.5m for screen outcomes (up to six projects funded)
- \$400k for music composition (up to \$60k for each of the six projects for original music composition/licensing)

PCBL has been working closely with Pacific Island broadcasters and producers for eight years. Funded by the Ministry of Foreign Affairs and Trade (MFAT), its overall aim is to foster stronger relationships between Aotearoa New Zealand and the Pacific region by supporting its media sector. PCBL provides equipment and training to build capacity and capability, as well as funding content production as part of its programme. Pacific based producers/broadcasters are listed below.

### Pacific Producers/Broadcasters

- Araura TV (Cook Islands)
- Mangaia TV (Cook Islands)
- CITV (Cook Islands)
- Vaka TV (Cook Islands)

- FSMTC (Federated States of Micronesia)
- FBC (Fiji)
- Fiji TV (Fiji)
- Mai TV (Fiji)
- Kiri One (Kiribati)
- Nauru Media (Nauru)
- Caledonia (New Caledonia)
- BCN (Niue)
- Click TV (PNG)
- EMTV (PNG)
- NBC (PNG)
- PNCC (Palau)
- Digicel TVWAN (PNG)
- Samoa TV1 (Samoa)
- TV3 Samoa (Samoa)
- Digicel TVWAN (Samoa)
- SIBC (Solomon Islands)
- TTV (Solomon Islands)
- TBC (Tonga)
- Digicel TVWAN (Tonga)
- VBTC (Vanuatu)
- PCSTV (American Samoa)

The Aotearoa NZ/Pacific Regional Media Fund is a creative collaboration for the discovery and support of stories and storytelling that crosses national boundaries and strengthens ties with our closest Pacific neighbours. It is envisaged that the Pasifika storytelling will resonate with Pasifika in both Aotearoa New Zealand and the wider Pacific, providing an opportunity to grow audiences. This creative collaboration will provide an opportunity for all parties to develop their creative and professional skills from a uniquely Pacific cultural perspective.

The content created by successful applicants will be broadcast on Pasifika TV as well as Pacific broadcasters in the region. Additional distribution channels are welcome where these can be agreed for the selected projects.

We are seeking expressions of interest from Aotearoa New Zealand based Pasifika producers who would like to co-produce a piece of content with a content creator from the Pacific Islands.

### Things to note

- There is a budget cap of up to \$250k per project.
- The music budget pool is \$400k which teams can apply for in support of Pasifika composers and musicians.
- We are seeking Scripted and Non-Fiction original screen content.
- We encourage content to be in a Pasifika language or a mix of both English and Pasifika.
- Content will be filmed in the Pacific Islands.
- NZ based Pasifika producers must have production credits in NZ.
- The intellectual property (IP) will be split equally between both parties.
- Only one application per NZ producer/production company.
- These are co-production projects so teams, if selected, will need to make appropriate business arrangements for how they will run the production (e.g., Partnership or MOU, Production Funding Agreement). These don't need to be in place at the time of application, but NZ producers need to consider how they would approach this if successful.

### The Brief

NZ On Air would like interested NZ based Pasifika producers to submit a **5-minute video pitch** outlining:

- Who are you? As well as the Pacific based producer/broadcaster you would like to work with (you do not have to confirm this prior to responding to the EOI as there will be an opportunity to meet potential production partners).
- What attracts you to this initiative?

- What do you expect to learn from this experience?
- What is special about the content you hope to offer a Pasifika audience?
- Who is the audience you want to engage with?
- Previous production credits.

## Process and Timeline

EOI Submission	Successful Submitters	Webinar series/ workshop
<ul style="list-style-type: none"> <li>• Apply to the NZ On Air online application portal by 4pm on the 29th November 2023. <a href="https://funding.nzonair.govt.nz/users/sign_up">https://funding.nzonair.govt.nz/users/sign_up</a></li> <li>• Late submissions will not be accepted.</li> </ul>	<ul style="list-style-type: none"> <li>• We will notify all submitters of our interest or otherwise on the 19th December 2023</li> <li>• Successful submitters will be invited to a fono via Teams or Zoom on the 5th February 2024 to connect with Pacific based producers/broadcasters</li> </ul>	<ul style="list-style-type: none"> <li>• Online webinars will be held weekly throughout Feb 2024 in the lead up to the workshop held in Auckland</li> <li>• Workshop will be held on the 29th Feb and 1st March 2024 in Auckland</li> <li>• An opportunity for teams to connect in person.</li> <li>• Gain insights from industry professionals</li> </ul>

## The Fine Print

- By submitting a proposal, you agree you have read, understood and agree to be bound by the terms of this fine print.
- You must bear all your own costs in preparing and submitting your application.
- You confirm and warrant that all information provided to us is complete and accurate.
- You understand we are not bound to accept any proposal.
- We may waive application irregularities.
- If none of the proposals are acceptable to us, we may enter into negotiations with one or more submitters and may seek different collaborations.
- We may change our expected process and dates but would give submitters reasonable time to respond to any change.
- We both agree to take reasonable steps to protect the other's confidential information.
- Our obligation to protect your confidential information is subject to the Official Information Act 1982 and other legal, parliamentary and constitutional conventions.
- There is no binding legal relationship at the time of application. Your proposal is only accepted at the point of a signed contract.