

NEW MUSIC DEVELOPMENT FUNDING



Application Guidelines 2021

Introduction

New Music Development is a new funding initiative designed to support the development of new songs from emerging artists working with established music producers within New Zealand.

Grants of **up to \$6,000 (+ GST)** are available to producers for development of a body of work with one artist with **a minimum of three demo recordings to be delivered** at the end of the development period.

We expect that there will be many song ideas created in working towards an overall body of work. The goal is to help develop the writing skills, overall sound and musical direction of the artist through collaboration between producer and artist. Our desire is to see some of these songs go on to be released, however that is not a requirement for the development grant.

This document sets out the details that should be covered in a New Music Development application.

Please ensure you read and understand this entire Application Guidelines document before embarking on your New Music Development application.

Submitting an application

Applications will be accepted from New Zealand-based music producers only. The producer and artist must both be Citizens or Permanent Residents of New Zealand.

Development applications will **not** be accepted direct from artists.

In each case the Producer will be responsible for the application process and will be responsible for over-seeing the development project including budgets, contracting and final delivery.

Application website - <http://funding.nzonair.govt.nz/>

New Music Development applications will **ONLY** be accepted online via the NZ On Air applications website 'ERIC'.

(Please note - this is a different website and process from New Music Single.)

First you will need to sign up as a **Registered Provider - please do this prior to application deadline.** This process can take several days to process and may hold up your application if you leave it too late.

This site will be your default for all information, funding rounds and your progress dashboard for New Music Development applications.

Applications open: three weeks before each deadline.

2021 deadlines:

4pm Thursday 14 January

4pm Thursday 18 March

4pm Thursday 5 August

4pm Thursday 7 October

Application requirements

Applications will be accepted from New Zealand-based music producers only. **The producer and artist must both be Citizens or Permanent Residents of NZ.**

Development applications will **not** be accepted direct from artists.

Experienced local music producers who have a track record of professional work who are working with or looking to work with new and emerging New Zealand music artists can apply for New Music Development funding.

Producers looking to apply must have an artist to work with in order to apply for development funding support. A written intention (email is acceptable) from the artist the producer is proposing to work with on development must be supplied at the time of applying.

Development application details

Before submitting your application please ensure you have included the following items:

1. Completed online application form.
-Please complete all sections of the New Music Development online application form.
2. Written proposal (specific guidelines for requirements for this as per below).
3. The development project budget.
-Complete your project budget New Music Development Proposal Budget Template. Please consider the eligible costs that we can contribute towards first.
4. Links to examples of your previous production work.
5. Confirmation in writing from the artist that you are intending to work with on development.

Written proposal

This is a step-by-step guide to the information we are looking for in your written proposal for New Music Development funding. You can add more, but you should have at least the following sections.

As a general rule, less is best - be clear, stick to the point and be specific.

For your New Music Development application you will be required to supply the following -

1	Development overview	An overview of your proposed development artist project and what you are planning to do.
2	Timeline	A timeline of the development work you plan to do with the artist including delivery of final three demos.
3	Producer bio and track record	Include any and all work that you have been involved with, releases and success for any released music.
4	Production plan	Audio production plan including details of the studio/s you'll use and equipment.
5	Artist information/bio and track record	A short overview/background of the artist you will be working with on development. Include artist bio if they already have one. If applicable include any track record of releases to date.
6	Previous artist development details	Provide any information you have about previous development work you have done with artists.

Other instructions

Please save your entire written application into **ONE document (preferably .pdf)** for upload via the online applications system.

The eligible costs for Development projects that NZ On Air will be able to subsidise are included on a separate tab in the Development Proposal Budget Template.

Assessment criteria

Applications will be assessed internally by NZ On Air based on the following criteria:

- Track record of the Producer/applicant
- Potential to connect with an audience in NZ through online and radio broadcast media
- Potential cultural value of the project for New Zealand audiences
- Performance of any previous NZ On Air-funded music work by both the producer and/or the artist (where applicable)
- Detail and strength of the overall application

What you can expect

It is expected that demand for funds will outstrip our funding budgets, so not all applications will be successful in receiving funding.

Please note our contribution is **up \$6,000** (+ GST) per Development project. You can apply for less funding depending on the scope of your Development project.

The Fine print

If your application is successful, among a number of other requirements we will stipulate that:

- Producers must be aware of their obligations under the Health and Safety at Work Act 2015.
- Producers and artists must be prepared to agree to a Code of Conduct for working with emerging artists which will include health & safety, provision of safe spaces, respect for physical boundaries and space, and a working relationship free from any kind of harassment or bias.

The following standard terms and conditions apply to your application. In submitting your proposal you are deemed to have read, understood and agree to be bound by these terms and conditions:

- you must bear all of your own costs in preparing and submitting your proposal
- you represent and warrant that all information provided to us is complete and accurate
- we may rely upon all statements made in your proposal
- we may amend, suspend, cancel and/or re-issue these guidelines at any time
- we may waive any irregularities or informalities in the application process
- we may seek clarification of any proposal and meet with any applicant
- we will not seek clarification of all proposals or meet with all applicants
- we are not bound to accept any proposal
- you will not submit in your application any data that breaches any third party right (including intellectual property rights and privacy rights) or is objectionable, incorrect or misleading
- we both agree to take reasonable steps to protect the other's confidential information
- our obligation to protect your confidential information is subject to the Official Information Act 1982 and other legal, parliamentary and constitutional conventions
- there is no binding legal relationship between us: a successful proposal is only formally accepted if we both sign a funding contract.