

## NZ Media Fund: January/March 2021 Funding Round Information for Funding Applicants – Factual RFP for Pan-Asian Creatives

### A. Purpose

NZ On Air is seeking new Factual proposals for high-quality productions with a focus on Pan-Asian led creative teams and content.

### B. Introduction

NZ On Air's funding strategy is founded on core public media principles. These include enriching the New Zealand cultural experience, improving diversity of media content in many forms, ensuring content is accessible, strengthening community life, and promoting informed debate. Our publicly funded content may entertain, and it will add cultural value.

The 2020 Diversity Report<sup>1</sup> found a consistent under-representation of Asian creatives in core creative roles of production.

In this financial year, NZ On Air has earmarked **up to \$2m** of contestable funding to support the creation of Factual content by Pan-Asian led teams.

We are seeking proposals of up to 600k per application that allow for high-quality Factual productions, with free-to-air outcomes as well as the potential for the film festival circuit. Proposals for Factual series or one-off shorter-form factual content may also apply.

### C. Guidelines

The Assessment process for this RFP will be done in collaboration with the Pan-Asian Screen Collective (PASC).

Pan-Asian stories and experiences are encouraged just as much as proposals featuring Pan-Asian perspectives on other/broader issues.

A limit of two applications per production company/team will be accepted for assessment.

Authenticity of the storytelling perspective will be a priority in the assessment process. Two of the three key creatives (producer, director and writer) must be Pan-Asian. In cases where the producer or production company of a proposal are not Pan-Asian, demonstration of meaningful collaboration with the creative team will be expected (i.e. how the partnership came together, nature of the collaboration, potential sharing of Intellectual Property ownership).

Proposals that factor in capacity building and talent development amongst a diverse range of practitioners on your production will be viewed favourably.

Proposals should also include a cultural strategy document detailing what principles and processes you intend to have in place to ensure authentic and inclusive representation (where relevant) in front of and behind the camera.

---

<sup>1</sup> See the latest [Diversity Report from July 2020](#)

Proposals must be submitted by independent production companies but be supported by a qualifying free to air platform. Platform support is important for providing both editorial oversight and promotional power. While a financial contribution is preferred, it is not a requirement of this RFP.

Your proposal may include a multi-platform content approach and collaboration between platforms to extend the reach of projects. This will enhance the business case of applications.

Proposals featuring strong and innovative marketing and promotions plans that will reach and engage the audience will be considered favourably and a modicum of support for paid marketing and promotion, ancillary to potential platform marketing contribution, may be reflected in the proposal budget.

## D. Timeline

- |                             |   |
|-----------------------------|---|
| <b>10 December 2020</b>     | Funding round opens.<br>All applications must be made through <a href="#">NZ On Air's online application system</a> . Applications not submitted through this system will not be accepted. You must submit a request to register with our online system well in advance of the application deadline day. <sup>2</sup> |
| <b>14 January 2021, 4pm</b> | <b>Application deadline.</b> Round closes.<br>Late applications will not be considered. In very exceptional circumstances, for time-sensitive projects agreed prior by the Head of Funding, we may consider an out of time application. But we won't be generous.   |
| <b>3 March 2021</b>         | Decisions confirmed, applicants notified the following day. This date may be extended at NZ On Air's sole discretion.   |

## E. Contacts

Queries around the **content of your submission** and **submission of applications** through NZ On Air's online application system should be directed to [funding@nzonair.govt.nz](mailto:funding@nzonair.govt.nz)

## F. Reserved Rights and Terms and Conditions

The following government standard terms and conditions apply to the RFP and the RFP process:

- a. you must bear all of your own costs in preparing and submitting your proposal
- b. you represent and warrant that all information provided to us is complete and accurate
- c. we may rely upon all statements made in your proposal
- d. we may amend, suspend, cancel and/or re-issue the RFP at any time
- e. we may change the RFP (including dates), but will give all submitters a reasonable time to respond to any change
- f. we may accept late proposals and may waive any irregularities or informalities in the RFP process
- g. we may seek clarification of any proposal and meet with any submitter(s)
- h. we are not bound to accept the lowest priced conforming proposal(s), or any proposal

---

<sup>2</sup> See here for [general guidelines for funding applicants](#)

- i. if none of the proposals are acceptable to us we may enter into negotiations with one or more of the submitters (if any).
- j. we both agree to take reasonable steps to protect the other's confidential information
- k. our obligation to protect your confidential information is subject to the Official Information Act 1982 and other legal, parliamentary and constitutional conventions
- l. there is no binding legal relationship between us, and your proposal is only accepted if we both sign a funding contract
- m. our Request for Proposals (RFP) comprises this document, and any subsequent information we provide to suppliers
- n. the laws of New Zealand shall govern the RFP process
- o. in submitting your proposal you are deemed to have read, understood and agree to be bound by these terms and conditions, and the additional terms and conditions below, if applicable.