

Project	NZOA strategic goal/funding stream	Audience Focus	Timings	Allocation
Children's news pilot	Goal: Quality content Stream: Factual Children 7-10 years	Children <i>Add</i> child-centered news content to increase media literacy and stimulate interest in civics.	RFP: Oct Delivery: Mar-Apr '19	\$1m
Online captioning pilot	Goal: Discoverable content Stream: Platforms Disability services	Children <i>Meet</i> audience demand by delivering a captioning pilot for current local content on HEIHEI.	No RFP Decision: Oct Delivery: From early 2019	\$150k
Pasifika and Asian storytelling	Goal: Diverse content Stream: Scripted Newer storytellers	Pasifika / Asian / General <i>Add</i> a rare opportunity to support content from Pacific and Asian storytellers that contributes to NZ identity and culture.	RFPs Delivery: 2019	\$1.5m 3-4 projects, 1-2 for each.
Māori storytelling	Goal: Diverse content Stream: Scripted Sustainable production	Māori / General <i>Collaborate</i> with fellow agency TMP to assist successful pilot series <i>Ahikaroa</i> to extend production, reflect a youthful, contemporary Māori world including Te Reo, and help secure ongoing stable funding.	No RFP Delivery: 2019	\$950k 1 project
More Pasifika music	Goal: Diverse content Stream: Music Diverse music	Pasifika / General <i>Introduce</i> break-through opportunities to Pasifika artists through a special funding call to meet growing demand for Pacific music on-air and online.	RFP Decisions: March 2019	\$100k 10-12 projects
Cracking streaming services	Goal: Discoverable content Stream: Music Digital music promotion	General <i>Add</i> new online music features to encourage increased play of NZ artists on key streaming services, targeting under-40 audiences. <i>Add</i> artist-focused workshops mainly outside Auckland to upskill funded artists in reaching audiences.	RFP Decisions: March 2019	\$300k Minimum 5 projects and regional workshops
			ALLOCATED	\$4m