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31 January 2023

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Newshub
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Tēnā koe ██████████

Official Information request and response

Thank you for your request under the Official Information Act ("OIA") dated 13 December 2022 and transferred to NZ On Air by the Ministry for Culture & Heritage.

You have requested:

1. *The Media Stakeholder Research Report completed by Hal Crawford for NZ On Air*
2. *All notes, correspondence and background work done to inform that report*

I have attached the requested information that we are able to release:

- A copy of the 'Beyond 2023' Report commissioned by NZ On Air and prepared by Crawford Media Consulting.
- The brief provided to Crawford Media Consulting for the Beyond 2023 Report.
- A copy of correspondence between NZ On Air and Crawford Media Consulting regarding background work to the Report.

This documentation has been partially redacted under Section 9(2)(a) of the Official Information Act to protect the privacy of natural persons.

NZ On Air has decided to withhold some information requested under Paragraph 2 under section 9(ba)(i) of the Official Information Act as the withholding of that information is necessary to protect information which is subject to an obligation of confidence, where the making available of the information would be likely to prejudice the supply of similar information, or information from the same source, and it is in the public interest that such information should continue to be supplied.

For your information, NZ On Air chose not to release the Report in its entirety, instead releasing a [condensed report](#) which was focused solely on our own strategy considerations with this then informing our [2023-24 Transitional Strategy](#), released in November of last year. Opinions and commentary in the original report from stakeholders and the author are the views of those parties and not NZ On Air.

Connecting and reflecting Aotearoa

You have the right to refer this response to the Ombudsman if you are dissatisfied with it. More information on how to do this is [here](#). NZ On Air proactively releases information in accordance with the Government's commitment to the Open Government Partnership National Action Plan. This includes publishing responses to requests for information under the OIA. Please note that this response (with your name removed) will be published on the NZ On Air website shortly and will remain on our website for 12 months.

Thank you for your interest in our work.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Sharon Kerry', with a long horizontal flourish extending to the right.

Sharon Kerry
HEAD OF CORPORATE SERVICES