

NZ Media Fund: Sept/Nov 2022 Funding Round

Information for Funding Applicants – Scripted, Factual, Content Development, Industry Development Fund



A. Purpose

This information is for producers intending to make a funding application to the Scripted or Factual streams of the NZ Media Fund or Industry Development Fund for the September/November round. In an environment where there are more applications than available funding, we structure funding rounds so that wherever possible similar content can be considered at the same time. This enhances the contestability of ideas across the applications considered in each round.

B. Introduction

NZ On Air's funding strategy is founded on core public media principles. These include enriching the New Zealand cultural experience, improving diversity of media content in many forms, ensuring content is accessible, strengthening community life, and promoting informed debate. Our publicly funded content may entertain, and it will add cultural value.

For more detail on the strategy underpinning the NZ Media Fund please read the [Funding Strategy](#).

The information and expectations document which we provide to assist commissioning platforms can be read [here](#). Here are the [funding round deadlines](#) for financial year 2022/23.

C. November funding round priorities

November is the third round of the 2022/2023 financial year and is focused on projects intended for general audiences. Factual, Scripted and Development applications will be accepted as follows, but available funding is constrained:

- **Factual** – applications for the Premier stories, Many Perspectives and Fresh Opportunities streams of the [Factual Roadmap](#) will be considered.
 - Approximately \$4m has been allocated for content intended for general audiences.
- **Scripted** – applications for the Sustainable and Newer Storytellers streams of our [Scripted Roadmap](#) will be considered.
 - Approximately \$9m has been allocated for content intended for general audiences. This round is open to Drama, Scripted Comedy and Unscripted Comedy (e.g. comedy/panel shows) content genres.
- **Development** – both **Content** (including [Diverse Development](#)) and **Industry** development applications will be considered. However, funding for both streams is limited and applications will have to reach a high bar to be successful. Please see the [Development Roadmap](#).
 - Diverse Development applications will be considered in this round, but it is likely that **only up to three** applications can be funded out of the remaining annual budget.
 - The round is open to Scripted development applications supported by a platform.
 - Factual development applications will only be accepted for projects that require significant research. There is limited pūtea remaining in the factual development budget and we encourage applications to have co-funding attached from a supporting platform.
 - Industry Development Fund: To this round we are accepting applications to all three strands of our Industry Development Fund: Professional Development, National Conferences and National Awards. If you have a new IDF initiative, please discuss this with glenn@nzonair.govt.nz before applying. You can see more information [here](#).

D. Timeline

1 September 2022

Funding round opens.

All applications must be made through [NZ On Air's online application system](#).

Applications not submitted through this system will not be accepted.

29 September 2022, 4pm Application deadline. Round closes.

Late applications will not be considered. In very exceptional circumstances, for time-sensitive projects agreed prior by the Head of Funding, we may consider an out of time application. But we will not be generous.

30 November 2022

Decisions confirmed, applicants notified the following day. This date may be extended at NZ On Air's sole discretion.

E. COVID-19 Budget Considerations

Your production budget should consider the costs of operating under the Traffic Light System as per [ScreenSafe COVID-19 Health and Safety Protocols](#). Other ScreenSafe Health & Safety Toolkit documents can be accessed [here](#).

Please note that the COVID-19 Screen Production Recovery Fund (SPRF) expires on 31 January 2023. Only SPRF applications processed prior to this date will be eligible to receive this funding.

More information on our COVID-19 response is available on [our website](#).

F. General Guidelines

Information on NZ Media Fund general guidelines and how to make a funding application are [here](#).