



NZ Media Fund: April/July 2022 Funding Round Information for Funding Applicants – Scripted, Factual, Content Development, Industry Development Fund

A. Purpose

This information is for producers intending to make a funding application to the Scripted or Factual streams of the NZ Media Fund or Industry Development Fund for the July round. In an environment where there are more applications than available funding, we structure funding rounds so that wherever possible like content can be considered at the same time. This enhances the contestability of ideas across the applications considered in each round.

B. Introduction

NZ On Air's funding strategy is founded on core public media principles. These include enriching the New Zealand cultural experience, improving diversity of media content in many forms, ensuring content is accessible, strengthening community life, and promoting informed debate. Our publicly funded content may entertain, and it will add cultural value.

For more detail on the strategy underpinning the NZ Media Fund please read the [Funding Strategy](#).

The information and expectations document which we provide to assist commissioning platforms can be read [here](#). Here are the [funding round deadlines](#) for 2022.

C. July funding round priorities

July is the first round of the new financial year, and we expect to receive many applications. As we've done in previous years, we intend to provisionally cap the Factual and Scripted funding committed to this round to ensure funds remain for later rounds.

- **Factual** – genres prioritised for this round include Documentary and General Factual applications (including Events). Approximately \$10m has been allocated for content intended for general audiences.
- **Scripted** – applications for the Premier and Sustainable strands of our [Scripted Roadmap](#) will be considered. This round is open to Premier Drama, Scripted Comedy and Unscripted Comedy (e.g. comedy/panel show) content genres. Approximately \$20m has been allocated for content intended for general audiences. Sustainable Drama and Newer Storytellers applications will be considered in upcoming rounds.
- **Development** – both **Content** (including [Diverse Development](#)) and **Industry** development applications will be considered. Please see the [Development Roadmap](#).
 - Factual development applications will only be accepted for projects that require significant research and have co-funding from the supporting platform.
 - Further information on Industry Development can be seen in paragraph E.

D. Timeline

7 April 2022

Funding round opens.

All applications must be made through [NZ On Air's online application system](#).

Applications not submitted through this system will not be accepted. You must submit a request to register with our online system well in advance of the application deadline day.¹

28 April 2022, 4pm

Application deadline. Round closes.

Late applications will not be considered. In very exceptional circumstances, for time-sensitive projects agreed prior by the Head of Funding, we may consider an out of time application. But we will not be generous.

6 July 2022

Decisions confirmed, applicants notified the following day.

This date may be extended at NZ On Air's sole discretion.

E. Development Applications

Industry Development Fund: To this round we are accepting applications to all three strands of our Industry Development Fund: Professional Development, National Conferences and National Awards. If you have a new IDF initiative, please discuss this with glenn@nzonair.govt.nz before applying. Please see our [Development Roadmap](#) for more information.

F. COVID-19 Budget Considerations

Your production budget should consider the costs of operating under the Traffic Light System as per [ScreenSafe COVID 19 Health and Safety Protocols](#). Other ScreenSafe Health & Safety Toolkit documents can be accessed [here](#).

Applicants should also be aware of the [COVID-19 Screen Production Recovery Funding \(SPRF\) criteria](#). This fund allows screen productions that meet the criteria to claim some of the costs imposed by increased alert levels and/or the traffic light system. It is expected that you will have investigated all other options before you apply to this fund. More information on our COVID-19 response is available on [our website](#).

Please note that all productions funded from 1 January 2022 will be expected to have adequately budgeted for all expected costs for implementing the ScreenSafe COVID-19 protocols. SPRF will not be available to cover unbudgeted Health and Safety related costs, it can only be accessed for costs associated with the delay or disruption caused by cast or crew members testing positive for COVID-19 and/or the need for isolation under the Protection Framework Traffic Light system.

If you have SPRF questions, please contact [Abbi Maidment](#) or [Glenn Usmar](#).

G. General Guidelines

Information on NZ Media Fund general guidelines and how to make a funding application are [here](#).

Issued March 2022

¹ See here for [general guidelines for funding applicants](#)