

NZ Media Fund: Jan/April 2022 Funding Round

Information for Funding Applicants – Scripted, Factual, Content Development, Industry Development Fund



A. Purpose

This information is for producers intending to make a funding application to the Scripted or Factual streams of the NZ Media Fund or Industry Development Fund for the April 2022 round. In an environment where there are more applications than available funding, we structure funding rounds so that wherever possible like content can be considered at the same time. This enhances the contestability of ideas across the applications considered in each round.

B. Introduction

NZ On Air's funding strategy is founded on core public media principles. These include enriching the New Zealand cultural experience, improving diversity of media content in many forms, ensuring content is accessible, strengthening community life, and promoting informed debate. Our publicly funded content may entertain, and it will add cultural value.

For more detail on the strategy underpinning the NZ Media Fund please read the [Funding Strategy](#).

Useful documents for applicants and supporting platforms:

- general guidelines for funding applicants are [here](#)
- information and expectations document for commissioning platforms is [here](#)
- funding deadlines for 2022/23 can be seen [here](#).

C. Timeline

13 January 2022

Funding round opens.

All applications must be made through [NZ On Air's online application system](#).

Applications not submitted through this system will not be accepted. You must submit a request to register with our online system well in advance of the application deadline day.

10 February 2022, 4pm

Application deadline. Round closes.

Late applications will not be considered. In very exceptional circumstances, for time-sensitive projects agreed prior by the Head of Funding, we may consider an out of time application. But we will not be generous.

13 April 2022

Decisions confirmed, applicants notified the following day. This date may be extended at NZ On Air's sole discretion.

The decisions for applications to the **NZ On Air / Te Māngai Pāho Co-Fund** will be announced on 15 April.

D. April funding round priorities

April is the last round of the current financial year and with the majority of our pūtea already committed, this round is limited to the following specific initiatives:

- **Factual** – only applications to the **NZ On Air / Te Māngai Pāho Co-Fund** are being considered in this round. Guidelines for the request for proposals can be seen [here](#).
- **Scripted** – only applications to the **NZ On Air / Te Māngai Pāho Co-Fund** are being considered in this round. Guidelines for the request for proposals can be seen [here](#). The focus for scripted applications are for projects that meet the Newer Storytellers stream of our [Scripted Roadmap](#).
 - A total of up to \$6m will be available for the co-fund but both agencies reserve the right to allocate a greater or lesser amount of funding depending on the applications received.

To support a wider range of Scripted outcomes, funding is also potentially available for **Te Puna Kairangi / Premium Productions for International Audiences Fund (TPK)** projects that have submitted to the final round of this fund and are seeking 'top up' funding from NZ On Air.

- Up to \$2m is available for projects that are strongly assessed by the TPK panel, and which meet NZ On Air's usual funding requirements. The funding available from NZ On Air for each TPK project is up to a maximum of \$999,000.
- Applicants **do not** need to submit a separate application to NZ On Air to apply for this funding, you should indicate your intention to seek this funding in the finance plan of your application via the TPK portal.
- If you have any questions about this, please contact Amie Mills (amie@nzonair.govt.nz) to set up a time to speak to NZ On Air and NZ Film Commission staff about your intentions.
- **Development** – both **Content** (applications that have co-investment from a supporting platform and Diverse Development) and **Industry** development applications will be considered. Please see the [Development Roadmap](#).
 - Diverse Development applications will be considered in this round, but it is likely that only a single application can be funded out of the remaining annual budget.
 - Factual development applications will only be accepted for projects that require significant research. There is limited pūtea remaining in the factual development budget and we encourage applications to have co-funding attached from a supporting platform.
 - Further information on Industry Development and Cultural Sector Capability Funding can be seen in paragraphs E and F.

E. Development Applications

Industry Development Fund: To this round we are accepting applications to all three strands of our Industry Development Fund: Professional Development, National Conferences and National Awards. If you have a new IDF initiative, please discuss this with glenn@nzonair.govt.nz before applying. Please see our [Development Roadmap](#) for more information.

F. Cultural Sector Capability Funding – \$300k

NZ On Air has been allocated \$2m over two years for Cultural Sector Capability Funding. The high-level objective of this Capability Funding is to strengthen the employment opportunities for established and emerging screen talent in the post COVID-19 environment.

This funding is specifically for industry capability development outcomes rather than content development.

With this fund we are inviting applications that demonstrate sector collaboration and industry initiatives that will aim to boost the technical and business capability of the screen sector.

We expect to see applications with a focus on pressures facing the sector which have been further impacted by COVID-19 and we will expect applications to apply a representation lens as outlined in NZ On Air's [2020 Diversity Report](#) to address equity issues across our sector.

Any potential initiatives will need to be designed as discrete schemes given this funding is not additional baseline funding. If you have an idea for a suitable initiative, please discuss this with amie@nzonair.govt.nz before applying.

G. Platform Contributions

The COVID-19 relief package provided by Government to subsidise 80% of platforms' usual production contribution expired on 30 June 2021. We have not yet formally adopted the revised Platform Contributions Policy that was circulated in February this year (see [Shorts Newsletter](#)). In the interim, we expect applications will continue to have the usual level of platform contribution. Where these are not provided, the proposal should provide a rationale for this. Projects with appropriate co-investment will be assessed as having a stronger business case than those without.

H. COVID-19 Relief

Please see information on the available COVID-19 relief funding [here](#).