



22 February 2022

By email: [REDACTED]

Tēnā koe [REDACTED]

Official Information request and response

Thank you for your request under the Official Information Act ("OIA") dated 11 February 2022.

You have requested:

one document with all the names of organisations/companies, individuals which have applied to and been granted funding from the Public Interest Journalism Fund.

We have interpreted the detail of your request: "*organisations/companies, individuals which have applied to and been granted funding*" to mean you are requesting details of applicants that have both applied for, and then subsequently been awarded funding from the Public Interest Journalism fund.

As part of NZ On Air's commitment to the Open Government Partnership National Action Plan we proactively release this information on our website. As each funding round is completed, we announce funding of successful applicants on the [news](#) sections of our website. This is also linked to our database and any funding awarded by NZ On Air can be looked up via our [search](#) function. As such our decisions are published in a rolling format, rather than a specific table or list that pertains to a specific funding stream.

Here are the specific media releases where you can see the PIJF funding decisions to date:

- [15 July 2021](#) - First funding injection for Public Interest Journalism boosts reporting and training across the motu
- [15 July 2021](#) - Significant funding injection to boost Māori journalism
- [24 September 2021](#) - 110 journalist roles funded to provide Public Interest Journalism across the motu
- [06 December 2021](#) - Boost for diverse media content and roles in latest journalism funding

For your convenience, please find attached all funding awarded under the Public Interest Journalism Fund to date in one list.

For your information, funding provided by NZ On Air for all successful projects is [searchable](#) on our website. You can also [sign up](#) to receive our regular industry newsletter via our website.

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You have the right to refer this response to the Ombudsman if you are dissatisfied with it. More information on how to do this is [here](#). NZ On Air proactively releases information in accordance with the Government's commitment to the Open Government Partnership National Action Plan. This includes publishing responses to requests for information under the OIA. Please note that this response (with your name removed) will be published on the NZ On Air website shortly and will remain on our website for 12 months.

Thank you for your interest in our work.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Sharon Kerry', with a long horizontal flourish extending to the right.

Sharon Kerry
HEAD OF CORPORATE SERVICES

LIST OF SUCECSFUL FUNDING APPLICATIONS TO NZ ON AIR PULIC INTEREST JOURNLAISM FUND

-to date 22 February 2022

PIJF funding round 1: [Project and Industry development funding.](#)

Projects – National

The Detail, Newsroom NZ for RNZ, 322 x 22 mins podcasts up to \$806,135. Daily podcast explaining the stories behind the headlines, giving greater context and understanding of notable events.

The Whole Truth, Stuff for Stuff.co.nz, up to \$591,465. *The Whole Truth* is an animated fact-checking project designed to protect public health.

Paakiwaha, UMA Broadcasting for Waateanews.com, up to \$433,000. A bilingual news and current affairs show that will be expanded to provide a breakfast current affairs programme available on iwi radio stations.

IRL, Hex Work for The Spinoff, up to \$335,746. *IRL* will explore the real-world consequences of online life through in-depth investigative features and personal stories.

Party People, Aotearoa Media Collective for RNZ, Tūranga FM, Radio Waatea, up to \$236,930. An audio and video series bringing scrutiny and review to politics, whilst preserving an upbeat and conversational approach to political analysis.

Nē?, Hex Work for The Spinoff, up to \$217,325. *Nē?* is a podcast and written series that will explore hot issues within te ao Māori through an informed and dynamic Māori lens.

Inside Child Poverty 10 Years On, Red Sky Film & Television for Three, up to \$204,970. Investigative journalist Bryan Bruce will review what has or has not been done to improve the lives of our nation's most deprived tamariki.

Ifoga, SunPix for TP+, E-Tangata, Māori Television, Pacific Media Network (NPRT), up to \$181,118. A video series to investigate the ongoing stories of Pasifika who have suffered abuse in state care.

The Hui: Summer Edition, Great Southern Television for Newshub.co.nz, The Hui online platforms, up to \$178,729. A summer edition of the Māori current affairs programme produced by up-and-coming Māori journalists to be broadcast during *The Hui's* summer hiatus.

How Good Is Our Public Service?, BusinessDesk for BusinessDesk, up to \$174,092. An un-paywalled multimedia series that will assess the quality, size, organisation, capabilities, and composition of NZ's public service.

Maisuka, SunPix for TP+, Pacific Media Network (NPRT), E-Tangata, Māori Television up to \$131,139. A documentary investigating the tsunami of Type 2 diabetes in the Moana adolescent population and its impact.

Being Teen, Kowhai Media for New Zealand Geographic, up to \$98,533. A text and photography-based longitudinal series looking at the lives, hopes, dreams, desires and challenges of 10 NZ teenagers entering adulthood.

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Cybersecurity In Aotearoa, Techday for SecurityBrief New Zealand, CFOtech New Zealand, IT Brief New Zealand, bizEDGE New Zealand, ChannelLife New Zealand, FutureFive New Zealand up to \$73,152. A series of text-based stories and interviews focusing on issues of cybersecurity in Aotearoa.

System Overhaul, North & South Media for North & South, up to \$42,500. An investigative long-form text story that will tell the behind-the-scenes story of a high-stakes effort to fix a deeply troubled state care sector.

The Living Forest, Lifestyle Publishing for Wilderness Magazine, up to \$4,250. A text-based series that will visit three iwi in New Zealand to understand their relationship with the ngāhere (forest).

Projects – Local/Regional

Local Focus, Very Nice Productions for NZ Herald and NZME regional publications, up to \$840,000. An expansion of the current regional video news service provided to a wider reach of regional centres.

The South Today, Allied Press for ODT.co.nz, up to \$675,000. An expanded service of video news content to local communities in the South Island.

Te Awa, Awa FM for Awa FM, up to \$498,370. News made from the perspective of Whanganui Māori in Whanganui dialect reo and English.

Haukāinga, Te Reo Irirangi O Te Hiku O Te Ika for Tehiku.nz, up to \$460,000. A regional journalism initiative providing news, current affairs and live broadcasts to Māori audiences in Northland and to wider Iwi Radio.

Rotorua Weekender - Te Wāhanga Reo Rua, NZME for Rotorua Weekender, up to \$440,000. A weekly bilingual Te Reo Māori and English section in the *Rotorua Weekender* newspaper to shine a light on local Rotorua iwi issues and people.

Forever A Foreigner, Stuff for PlayStuff, Māori Television, up to \$214,360. A multimedia series investigates what it was really like for NZ's first Asian immigrants and descendants and the issues Chinese New Zealanders face.

Deep South, Crux for Crux.org.nz, up to \$189,522. An investigative video series examining complex social and economic issues in the lower half of the South Island, Te Waipounamu.

Fault Lines, Vanishing Point Studio for North & South, Westport News, the Greymouth Star, Hokitika Guardian, Nelson Weekly and Marlborough Weekly, Tahu FM, up to \$166,600. A cross-platform piece of explanatory journalism looking at the science behind, and the communities at risk of, the rupture of the Alpine Fault.

Whakatupuria Te Moana A Toi, Radio Bay Of Plenty, up to \$97,000. A radio-based, multimedia project that will report on the \$200m worth of Provincial Growth Fund projects in the Eastern Bay of Plenty.

Te Ao Mārama, Salient Magazine for Salient Magazine, up to \$7,291. A special edition of Salient produced by Māori students who will be mentored and supported at Victoria University of Wellington.

Industry Development

Te Rito Journalism Project, NZME, Māori Television, Newshub and Pacific Media Network with 11 support partners, up to \$2,419,253 (Funding spans two financial years, \$800,000 in Yr 1). A programme to identify, train, develop and hire 25 cadet Māori, Pasifika and diverse journalists.

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Pīpī Paopao, Aotearoa Media Collective, up to \$361,815. A training initiative providing regional workshops for more than 100 iwi radio staff, to strengthen Māori public interest journalism in Māori communities.

Training: Multi-lens Journalism, Stuff, up to \$300,800. A cultural competency course for Stuff journalists (eventually to be shared across the industry) to fundamentally shift representation in NZ media.

Current Affairs and Culture Magazine Mentorship Programme, The Spinoff, up to \$287,310. A training initiative pairing journalism cadets with a mentor across NZ publications incl, Metro, North & South, NZ Geographic and The Pantograph Punch.

BusinessDesk Cadet Training Programme, BusinessDesk, up to \$191,000. Training for two specialist business journalists at the Auckland and Wellington newsrooms of BusinessDesk.

Disability Roadshow, Attitude Pictures, up to \$121,420. Workshops around the country to upskill journalists in best practice disability rights and reporting.

Photo Aotearoa, Kowhai Media, up to \$98,256. A four-day intensive workshop and a three-month mentoring programme training photojournalists with international mentors.

Newsroom, Newsroom NZ, up to \$50,610. Training to upskill Newsroom's two recently employed graduate journalists across a diverse range of journalism skills.

Coconet Reporter Training, Tikilounge Productions, up to \$49,324. Training to upskill three Coconet reporter trainees in kaupapa Pasifika journalism.

PIJF funding round 1: [Māori journalism outcomes](#)

Project

Te Awa, Awa FM for Awa FM, up to \$498,370. News made from the perspective of Whanganui Māori in Whanganui dialect reo and English.

Haukāinga, Te Reo Irirangi O Te Hiku O Te Ika for Tehiku.nz, up to \$460,000. A regional journalism initiative providing news, current affairs and live broadcasts to Māori audiences in Northland and to wider Iwi Radio.

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Paakiwaha, UMA Broadcasting for Waateanews.com, up to \$433,000. A bilingual news and current affairs show that will be expanded to provide a breakfast current affairs programme available on iwi radio stations.

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Nē?, Hex Work for The SpinOff, up to \$217,325. *Nē?* is a podcast and written series that will explore hot issues within te ao Māori through an informed and dynamic Māori lens.

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PIJF funding round 2: [Role-based funding](#)

Role Funding details

All roles are funded for two years unless otherwise stated.

Stuff, 20 x Community and *Pou Tiaki* roles for Stuff publications, up to \$2,789,240

RNZ, 20 x *Local Democracy Reporting* roles for 26 publications/platforms, up to \$3,554,000

NZME, 15 x roles for *Open Justice - Te Pātiti* scheme for 11 publications, up to \$2,995,702

Māori Television, 7 x roles for *Māori Television*, up to \$1,593,000

School Road Publishing, 1 x role for *Woman magazine*, up to \$189,660

SunPix, 2 x roles for *TP+*, up to \$273,600

Local Matters, 1 x role for *Local Matters*, up to \$150,148

Crux Publishing, 1 x role for *Crux*, up to \$151,200

The Spinoff, 2 x roles for *The Spinoff*, up to \$427,800

Ashburton Guardian, 1 x role for the *Ashburton Guardian*, up to \$150,000

Central App, 1 x role for *Central App*, for one year, up to \$31,200

North & South, 1 x role for *North & South Media*, up to \$230,000

Newsroom, 4 x roles for *Newsroom* and 1 x shared role *Newsroom* and *North & South*, up to \$528,316

Allied Press, 4 x roles for *Otago Daily Times* and other Allied Press properties, up to \$711,797

Valley Media, 1 x role for *The Valley Profile*, up to \$127,096

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The Gisborne Herald, 1 x role for *The Gisborne Herald*, up to \$183,240

Metro Media Group, 1 x part-time role for *Metro Magazine*, up to \$47,600

Mana Trust, 4 x roles for *E-Tangata*, up to \$650,000

Kiwi Media Publishing, 4 x roles for *The Indian Weekender*, up to \$705,000

National Pacific Radio Trust, 4 x roles for *Pacific Media Network*, for one year, up to \$275,000

Television New Zealand, 2 x roles for *TVNZ News*, for one year, up to \$206,000

Te Reo Irirangi O Te Hiku O Te Ika, 1 x role for *Te Reo Irirangi O Te Hiku O Te Ika*, up to \$176,200

Very Nice Productions, 1 x role for *Local Focus*, for one year, up to \$105,000

UMA Broadcasting, 6.5 x roles for *Radio Waatea*, for one year, up to \$774,000

Discovery New Zealand, 3 x roles for *Newshub*, up to \$695,560

PIJF funding round 3: Role-based funding, Project Based funding and Non-Incremental Role Funding.

Roles (funded for one year)

Allied Press, 1 x Partnership Editor role, up to \$145,650

Campus Radio 95bFM, 1 x Sub-Editor, up to \$32,916

Discovery NZ, 1 x Newshub Cultural Partnership Navigator, up to \$130,500

GlobalHQ, 1 x Digital Editor, up to \$105,000

Kowhai Media Ltd, 1 x Kaiwhakatiki Hourua, up to \$55,020

Mana Trust, 1 x Editor/Mentor and 1 x Digital Marketing Manager, up to \$165,000

Newsroom NZ, 1 x Sub Editor, up to \$91,679

NZME, 1 x Kaupapa Editor and 1 x Audio Innovation role, up to \$200,280

Radio One 91FM, 1 x Digital Content Editor, up to \$20,000

RNZ, 1 x Kurawhakaue Partnership Editor Role, up to \$108,000

Stuff, 1 x te reo Māori Translator, up to \$103,000

Te Po, 1 x Kawea Te Rongo Kaiwhakahaere, up to \$68,250

The Spinoff, 1 x Sub Editor role, up to \$105,450

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The Pantograph Punch, 1 x Business Development role and 1 x Social Media Specialist (3 months), up to \$95,040

Tikilounge Productions, 1 x Pasifika Youth Digital News Editor, up to \$75,000

Projects

Allied Press, Cultural Competency and Commissioning project, 6 x long-form articles and staff training programmes, for *Allied Press* and associated publications, up to \$61,725

BusinessDesk, Charity Sector Investigation (an in-depth investigation into New Zealand's \$18b charity sector), minimum 30 stories, up to \$154,020

Discovery NZ, Newshub Nation 2022, 41 x 50 mins and a podcast series of current affairs, for *Three*, up to \$978,175

Great Southern Television and *Aotearoa Media Collective*, *The Hui*, 40 x 28 mins shows and 40 x 28 mins podcasts Māori current affairs, for *Three*, up to \$737,036

Kakalu Media, Online project (website creation and livestream capability) for *Kakalu o Tonga*, up to \$9,817

Kowhai Media, A Voice for Tangaroa, 4 x 3000-word written features, 6 x 400-1,500 word stories that focus on the ocean around Aotearoa, New Zealand, for *NZ Geographic*, up to \$146,745

Luke Nola & Friends, *Kea Kids News*, 80 x 4 mins videos for digital platforms and 80 x 2 mins videos for social media platforms, up to \$653,773

Mahi Tahi Media, *Ohinga 2*, 50 x 4 mins videos, up to \$264,386

Māori Television, Miria Te Pounamu (on-the-job journalism training wānanga for staff) for *Māori Television*, up to \$189,200

Muster Vibrant Rural Communities, Rural Issues: Women's perspectives on contemporary social and cultural issues, 9 x 3000 words, 72 x 600-1,500-word stories, 6 x 3 mins videos for *Shepherdess Magazine* platforms, up to \$292,692

Newsroom NZ, *Newsroom Investigates 2022*, 60 mins video investigative current affairs, up to \$336,358

Newsroom NZ, Climate Change Interview Series, 10 x 12 mins video interviews focused on how New Zealand will move to a low carbon future, up to \$40,000

North & South Media, Exploring Aotearoa's Chinese Communities, 4-6 features totaling 20,000 words exploring different facets of Chinese communities in New Zealand, up to \$25,000

NZME, Whenua: Is it yours?, Interactive database and map, 4 x 1,500-3,000-word features that explores how and when land became part of the Pākehā property system in Aotearoa New Zealand), up to \$80,500

Stuff, *Stuff Circuit 2022*, a minimum of 90 mins of video, investigative current affairs, up to \$324,200

SunPix Tagata Pasifika, 51 x 23 mins and 2 x 90 mins Pasifika news and current affairs for *TVNZ 1*, up to \$1,919,913

Te Parerē National Māori Students Magazine, 32 digital issues focused on Māori youth current affairs, up to \$28,240

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The Spinoff, *The Quarter Million*, 2 x 4,000 – 5,000-word feature, 8-10 Instagram tiles, 4 x 1,000-word stories plus 8 – 10 Instagram tiles, 4 x 2,000-word stories plus 8-10 Instagram tiles providing a youth perspective on the Royal Commission of Inquiry into Abuse in Care, up to \$152,304

TVNZ, *Kids Kōrero*, 30 x 5 mins linear videos, 30 x 2 mins explainer videos, and 30 x 5 mins podcasts news and current affairs for 10 –14 year olds, up to \$517,364

TVNZ, *Q + A with Jack Tame 2022*, 40 x 59 mins episodes, plus a two-hour special of current affairs, for TVNZ, up to \$842,200

Non-incremental Roles

NZME, up to \$940,188 over two years to support its newsgathering in Rotorua, Napier, Hastings, Whanganui, Manawatū, Taupō, Horowhenua, and Kapiti.

Stuff, up to \$731,300 over two years for non-incremental role funding to support its Marlborough newsgathering.

Released under the Official Information Act