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26 November 2021

Vanessa Sinclair

By email: [via FYI.org.nz website](mailto:via FYI.org.nz website)

Tēnā koe Vanessa

### Official Information request and response

Thank you for your request under the Official Information Act ("OIA") transferred to us from the Office of Hon Kris Faafoi, Minister for Broadcasting and Media on 22 November 2021.

You have requested:

*(1) details of the criteria that journalist/media must meet in order to receive funds from the \$55 million public interest journalism fund.*

Details for the criteria are listed [here](#) on our website.

*(2) a copy of the application form/application process ie. questions asked of the applicant*

I have attached a screenshots of the application page from our funding portal. Applicants are encouraged to provide supporting evidence for their applications, and we do not have prescribed format for that.

*(3) the dollar value of funds provided to each news/media organization to date*

This information can be found on our website [here](#).

*(4) a breakdown of any/all applications denied, to include organisation, dollar value sought, reason for denial*

In general terms we can advise that of the two rounds to date there have been 119 applications from 45 organisations declined a total dollar value of \$68,242,924.

Due to the intellectual property contained and commercial sensitivity of the projects, we do not release detail on declined applications. This is for several reasons including enabling applicants to continue to 'shop' their project, preventing projects from being copied, and enabling projects to apply for funding to other organisations without the stigma of a 'decline' from NZ On Air. We decline this part of your request under section 9(2)(b) of the OIA.

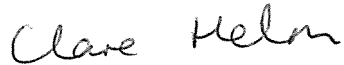
## Connecting and reflecting our nation

For your information, funding provided by NZ On Air for all successful projects is searchable on our website. You can also sign up to receive our regular industry newsletter via our website.

You have the right to refer this response to the Ombudsman if you are dissatisfied with it. More information on how to do this is [here](#). NZ On Air proactively releases information in accordance with the Government's commitment to the Open Government Partnership National Action Plan. This includes publishing responses to requests for information under the OIA. Please note that this response will be published on the NZ On Air website shortly and will remain on our website for 12 months.

Thank you for your interest in our work.

Yours sincerely

A handwritten signature in black ink that reads "Clare Helm". The signature is written in a cursive, flowing style.

Clare Helm

**HEAD OF CORPORATE SERVICES**