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11 November 2021

By email: [REDACTED]

Tēnā koe [REDACTED]

### Official Information request and response

We are responding to your request under the Official Information Act ("OIA") that was transferred to us from the Department of Internal Affairs on 8 November 2021.

You have requested:

*A summary of the funding provided to the media under the \$55 Million Media fund and on the funding provided to the major media outlets including social media platforms like Facebook from NZ On Air since the last election.*

For your information, funding provided by NZ On Air for all successful projects is searchable on our website. You can also sign up to receive our regular industry newsletter via our website.

Information on funding provided to date for the \$55m Public Interest Journalism Fund (PIJF) can be found on our website in media releases [here](#) and [here](#).

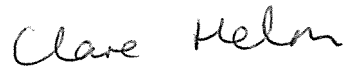
We do fund a number of media outlets, such as access and student radio, to meet our obligations under the Broadcasting Act 1989. However, we would like to stress that a majority of our funding goes to projects pitched by independent producers. i.e. the project funding has gone to a production company, to generate a product. This product has then been programmed and aired on various outlets and platforms. As such no direct funding has been directly attributed to social media platforms. This information can be found in the tables of Section Three of our annual reports. These are on our website [here](#). Our 2020/21 Annual report is awaiting audit and will be on our website in the near future. For funding decisions over that period please visit [our website](#) here.

You have the right to refer this response to the Ombudsman if you are dissatisfied with it. More information on how to do this is [here](#). NZ On Air proactively releases information in accordance with the Government's commitment to the Open Government Partnership National Action Plan. This includes publishing responses to requests for information under the OIA. Please note that this response (with your name removed) will be published on the NZ On Air website shortly and will remain on our website for 12 months.

## Connecting and reflecting our nation

Thank you for your interest in our work.

Yours sincerely

A handwritten signature in black ink that reads "Clare Helm". The signature is written in a cursive, flowing style.

Clare Helm

**HEAD OF CORPORATE SERVICES**