

26 October 2021

By email: [REDACTED]

Tēnā koe

Official Information request and response

Thank you for your request under the Official Information Act ("OIA") dated 29 September.

You have requested:

The funding tables in your latest annual report provide the type of information in spreadsheet form for all of the last five financial years (i.e. years ending 30 June 2017-2021).

for:

- *Factual Funding*
- *Scripted Funding*
- *Platform Funding*
- *RNZ/NZ on Air Joint Innovation Fund*
- *Public Interest Journalism Fund*
- *Additional One-Off Funding*
- *Screen Sector COVID-19 Relief Fund*
- *Other project or platform-specific funding*

but not music funding or items from the Industry Development Fund.

I have attached the requested information that we are able to release in excel format. Please note the following:

- Our financial years run 1 July – 30 June. We have interpreted your request that you have asked for information for the 2016-2017 financial year.
- The NZ Media fund was established in the 2017/18 Financial year. Funding provided in previous years has different tagging allocations. In this instance, we have provided the funding information that most closely matches your request for information.
- Our annual report for 2020-21 is in the process of being audited. We are awaiting the completed audit and approval from the Minister's office prior to publishing. The information you have been provided has already been published to our website. Any changes will mostly be in format and presentation. However, there may be small number adjustments.
- There have been small rounding adjustments, which may affect line totals compared with the tables published in the annual reports.

We note that your intention of this data is:

“a research paper that seeks to provide a definitive record of government funding for prominent media outlets in the last five years. This report will break down the total funding for each media outlet by financial year.”

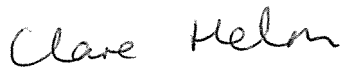
We do fund a number of platforms, such as access and student radio, to meet our obligations under the Broadcasting Act 1989. However, we would like to stress that a majority of our funding goes to projects pitched by independent producers. i.e. the project funding has gone to a production company, to generate a product. This product has then been programmed and aired by platforms. As the platform receives no direct income from NZ On Air in these cases, we strongly caution against reading the information as a direct correlation between projects being funded and Government funding allocated to specific platforms.

For your information, funding provided by NZ On Air for all successful projects is searchable on our website. You can also sign up to receive our industry newsletter via our website.

You have the right to refer this response to the Ombudsman if you are dissatisfied with it. More information on how to do this is [here](#). NZ On Air proactively releases information in accordance with the Government’s commitment to the Open Government Partnership National Action Plan. This includes publishing responses to requests for information under the OIA. Please note that this response (with your name removed) will be published on the NZ On Air website shortly and will remain on our website for 12 months.

Thank you for your interest in our work.

Yours sincerely

A handwritten signature in cursive script that reads "Clare Helm".

Clare Helm

HEAD OF CORPORATE SERVICES