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12 September 2019

[REDACTED]
AUCKLAND

by email [REDACTED]

Dear [REDACTED]

Official Information request and response

Thank you for your request under the Official Information Act ("OIA") dated 28 August 2019

You requested:

all NZ On Air pitches that have had a significant online or digital element i.e- for interactive or online only projects, or for programmes with accompanying online sites or campaigns, including Hei Hei interactive game pitches and RNZ/NZ On Air innovation fund pitches, from the last 12 months.

On 28 August I phoned you to discuss the scope of this request and then emailed:

Good to talk just now. As I noted the scope of your request is very wide indeed and would be most difficult for us to respond to in a timely way, if at all. This is because we are dealing with copyright material and third party interests, some of which is covered under the Act as a reason to withhold. So the individual consultation process for each project takes time, as does the final decision-making process to release, not release, or release in part.

So you will look out a small number of online-only projects that interest you (try our [Watch & Listen](#) page, as a starter, for completed projects) and identify them to me. I will then start the documentation search, consultation, and release process. Let's see if that provides you with what you need.

On 4 September you emailed the following revised request:

As per our convo below are the request for documents.

*1 - Nuclear Dissent
Funding type: Digital
Production company: Rogue Productions*

*2- Fafswag
Funding type: Digital
Production company: Piki Films*

*3 - Circuit
Funding type: Factual
Production company: Stuff*

Connecting and reflecting our nation

4- The Valley
Funding type: Digital
Production company: Fairfax New Zealand

5 - Living In La La Land
Funding type: Factual
Production company: 4KNZ.COM t/a Storyworks
Primary Platform: Crux

I have attached the proposals for all five completed productions.

We have withheld budgets and other technical information under s9(2)(b) of the Act as they deal with trade secrets and commercial matters; and redacted contact details under s9(2)(a) – privacy.

In addition, for the FAFSWAG proposal, the original proposal includes copyrighted images embedded in the document as background and for illustrative purposes. The producer has provided a plain Word version of the full text in the document with those images removed. If you are unhappy about this approach please contact me again.

You have the right to refer this response to the Ombudsman if you are dissatisfied with it. More information on how to do this is [here](#). NZ On Air proactively releases information in accordance with the Government's commitment to the Open Government Partnership National Action Plan. This includes publishing responses to requests for information under the OIA. Please note that this response (with your name removed) will be published on the NZ On Air website shortly and will remain on our website for 12 months.

Thank you for your interest in our work.

Yours sincerely



Jane Wrightson
CHIEF EXECUTIVE