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21 May 2018

[REDACTED]
[REDACTED]
Tauranga 3110

By email [REDACTED]

Dear [REDACTED]

Official Information request and response

Thank you for your request under the Official Information Act ("OIA") dated 17 May 2018.

You have requested:

I notice on the web page https://www.nzherald.co.nz/national-video/news/video.cfm?c_id=1503075&qal_cid=1503075&qallery_id=192381 that the video was "Made with funding from NZ On Air."

Can you please advise your funding criteria and how it justifies the production of YouTube quality political propaganda by a Palmerston North mayor.

This content is funded through our regional media pilot scheme. Details about the history of this funding and the current guidelines are here: <http://www.nzonair.govt.nz/factual/what-we-fund/regional-media/>

The series is made by Very Nice Productions and you can contact the producer, Myles Thomas, through this website <http://verynice.co.nz/>. NZ On Air does not have editorial control over the content it funds. I have copied this letter to Mr Thomas.

For your information, funding provided by NZ On Air for all successful projects is searchable on our website. You can also sign up to receive our bi-monthly industry newsletter via our website.

You have the right to refer this response to the Ombudsman if you are dissatisfied with it. More information on how to do this is here:

<http://www.ombudsman.parliament.nz/make-a-complaint/complaining-about-access-to-official-information-551307291224432>

NZ On Air proactively releases information in accordance with the Government's commitment to the Open Government Partnership National Action Plan. This includes publishing responses to requests for information under the OIA. Please note that this response (with your name removed) will be published on the NZ On Air website shortly and will remain on our website for 12 months.

Thank you for your interest in our work.

Yours sincerely

Jane Wrightson
CHIEF EXECUTIVE