

NZ Media Fund: May 2019 funding round

Information for funding applicants – Platforms



A. Purpose

These guidelines are for currently supported entities intending to make their annual funding application to the Platform stream of the NZ Media Fund. In an environment where there are more applications than available funding, we want to show you how to submit an application and how it will be assessed.

B. Introduction

NZ On Air's funding strategy is founded on core public media principles. These include enriching the New Zealand cultural experience, improving diversity of media content in many forms, ensuring content is accessible, strengthening community life, and promoting informed debate. Our publicly-funded content may entertain and it will add cultural value.

For more detail on the strategy underpinning the NZ Media Fund please read the [Funding Strategy](#).

C. Platform funding round priorities and timeline

Applications from **platforms seeking annual operating expenses for the 2019/20 financial year** will be considered in the May funding round.



- The Platforms funding stream is a closed fund for existing funded entities who deliver services to create and deliver audio/visual public media content of particular cultural or social value. These entities are described [here](#). Applications for new platforms will not be considered.

Timeline:

8 Feb 2019, 4pm

Funding round opens.

All applications must be made through NZ On Air's online application system. Applications not submitted through this system will not be accepted.

21 Mar 2019, 4pm

Application deadline. Round closes.

Late applications will **not** be considered. In exceptional circumstances, for time-sensitive projects agreed prior by the Head of Funding, we may consider an out of time application. But we won't be generous.

9 May 2018

Applicants notified. This date may be extended at NZ On Air's sole discretion.

D. Applying online

You must be registered with our online portal before you can submit an application. See funding.nzonair.govt.nz. You can register at any time and we encourage applicants to register well in advance of [funding deadlines](#).

After you register, and when you are submitting a proposal, you will be asked to input summary application information and upload your full proposal. This includes your plan to reach the audience, full budget, and any supporting documents you want to provide.

Please have these documents ready to upload. Applicants will not be able to submit proposals until all the required fields have been completed, so **please do not leave application completion to the last minute**.

You can save your application at any time throughout the process and come back to it via your dashboard prior to the deadline. Once you have submitted your application you can still make amendments to it up until the closing deadline.

More than two applications for a project that has already been declined will not be accepted unless we ask you to resubmit it.

E. How will we assess proposals?

We will assess proposals using the nine investment principles set out on p11 of [the funding strategy](#).

We will assess the business and cultural case for each application using an assessment process that is designed to show how it contributes to NZ On Air's three funding goals:

- ▶ **Quality Content:** New Zealand audiences enjoy well-made local content that matters
- ▶ **Diverse Content:** New Zealand audiences value local content made for a range of communities
- ▶ **Discoverable Content:** New Zealand audiences can find and appreciate local content

We will use a three-stage assessment process.

- ▶ **Stage 1:** A short, robust assessment by one assessor intended to quickly but fairly ensure that applications meet criteria. At least two assessors will individually compare groups of like eligible applications to compile a short list of the strongest.
- ▶ **Stage 2:** The funding team meets to discuss and agree the short list.
- ▶ **Stage 3:** Recommendations made to either the Staff Investment Committee or the Board. Funding decisions made.

F. The fine print

Please be aware that if your application is successful, among other requirements we will stipulate that:

- ▶ Funding recipients enter into a formal funding agreement with NZ On Air.
- ▶ Funding recipients must be aware of their obligations under the Health and Safety at Work Act 2015.
- ▶ Funding recipients of video projects are required to:
 - follow the Health and Safety in the New Zealand Screen Sector guidelines found at screensafe.co.nz
 - abide by agreed industry work standards as expressed in the **Individual Performance Agreement** (SPADA and NZ Actors Equity) and **The Blue Book** (NZ Film and Video Technicians Guild)
- ▶ The content is clearly branded as NZ On Air-funded. See our accreditation requirements [here](#).

Please also be aware that the following standard terms and conditions apply to your application. In submitting your application you are deemed to have read, understood and agree to be bound by these terms and conditions:

- ▶ you must bear all of your own costs in preparing and submitting your application
- ▶ you represent and warrant that all information provided to us is complete and accurate
- ▶ we may rely upon all statements made in your application
- ▶ we may amend, suspend, cancel and/or re-issue these guidelines at any time
- ▶ we may waive any irregularities or informalities in the application process
- ▶ we may seek clarification of any application and meet with any applicant
- ▶ we will not seek clarification of all applications or meet with all applicants
- ▶ we are not bound to accept any application
- ▶ you will not submit in your application any data that breaches any third party right (including intellectual property rights and privacy rights) or is objectionable, incorrect or misleading
- ▶ we both agree to take reasonable steps to protect the other's confidential information. Our obligation to protect your confidential information is subject to the Official Information Act 1982 and other legal, parliamentary and constitutional conventions
- ▶ there is no binding legal relationship between us: a successful application is only formally accepted if we both sign a funding contract.

Thank you!

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