

24 May 2019



REQUEST FOR PROPOSALS: RNZ/NZ On Air JOINT INNOVATION FUND:

COMMEMORATION OF THE ONE YEAR ANNIVERSARY OF THE TERROR ATTACKS IN CHRISTCHURCH

A. Introduction

In July 2018 the Minister of Broadcasting, Communications and Digital Media announced that a fund was to be established to pilot a new type of collaboration between RNZ and NZ On Air, with the intent to strengthen public media contribution to New Zealand society.

This is the final Request For Proposals to be issued from the Joint Innovation Fund.

The complete RNZ/NZ On Air Memorandum of Understanding for the operation of the Innovation Fund can be found [here](#).

B. Purpose

RNZ continues to provide extensive coverage of the events and issues related to the Terror Attacks of 15th March 2019 in Christchurch.

To complement this ongoing journalism RNZ and NZ On Air are now seeking proposals for media projects that will commemorate the one year anniversary of these events.

We have a total of approximately \$300,000 to allocate for this initiative. We anticipate this will be split across two or three projects.

We are seeking creative content that will honour the victims and their families by encouraging New Zealanders to observe the one year anniversary, reflect on how we as a nation have responded to those events, and consider how this will shape our shared futures.

Projects driven by members of New Zealand's Muslim communities are strongly encouraged.

We are open to projects of any genre or format (Factual or Scripted), and envisage at least one project will include strong video elements.

The content will be for primary distribution on RNZ and secondary platform partnerships are welcome.

Projects will need to be fully delivered by March 1st 2020.

C. Pitch Format

You will be required to upload your pitch in pdf format as part of your [online application](#).

This pdf should be a maximum of three pages and contain the following information:

Working Title	
Synopsis	
Concept	Please articulate your idea as clearly and succinctly as possible <ul style="list-style-type: none">• Subject matter/story outline(s)• Treatment/style• A clear list of content output deliverables and quantities: Audio, video, text, still images
Budget	Indicative budget
Key Personnel	Brief Bios/CVs, links to examples of previous work where relevant
Secondary Platforms	Do you propose broadcast/distribution on other platforms?

Shortlisted projects will be invited to submit further information in the full proposal.

D. Submission and Assessment Process

24th May 2019	RFP Published
13th June 2019	4pm Deadline for 1 – 3 page(s) pitch submitted via the online application system
27th June 2019	Shortlist confirmed with shortlisted projects being invited to submit full proposals. Unsuccessful projects also notified
18th July 2019	4pm Deadline for full proposals submitted via the online application system
2nd August	Letters distributed advising of confirmation or decline

Queries around the content of your submission should be directed to Kay.Ellmers@rnz.co.nz or 027 4899 686.

Queries around submission of applications through NZ On Air's online application system should be directed to anna@nzonair.govt.nz or 04 802 8382.

Proposals will be assessed by the RNZ/NZ On Air representatives of the joint assessment panel.

E. Applying Online

You must be registered with NZ On Air's online application system before you can submit an application. See funding.nzonair.govt.nz. You can register at any time and we encourage producers to register well in advance of the funding deadline, 4pm Thursday 13 June.

Please have your pitch document ready to upload when you submit your application. Applicants will not be able to submit proposals until all the required fields have been completed, so **please do not leave application completion to the last minute**.

You can save your application at any time throughout the process and come back to it via your dashboard prior to the deadline.

Reserved Rights and Terms and Conditions

The following government standard terms and conditions apply to the RFP and the RFP process:

- a. you must bear all of your own costs in preparing and submitting your proposal
- b. you represent and warrant that all information provided to us is complete and accurate
- c. we may rely upon all statements made in your proposal
- d. we may amend, suspend, cancel and/or re-issue the RFP at any time
- e. we may change the RFP (including dates), but will give all submitters a reasonable time to respond to any change
- f. we may accept late proposals and may waive any irregularities or informalities in the RFP process
- g. we may seek clarification of any proposal and meet with any submitter(s)
- h. we are not bound to accept the lowest priced conforming proposal(s), or any proposal
- i. if none of the proposals are acceptable to us we may enter into negotiations with one or more of the submitters (if any).
- j. we both agree to take reasonable steps to protect the other's confidential information
- k. our obligation to protect your confidential information is subject to the Official Information Act 1982 and other legal, parliamentary and constitutional conventions
- l. there is no binding legal relationship between us, and your proposal is only accepted if we both sign a funding contract
- m. our Request for Proposals (RFP) comprises this document, and any subsequent information we provide to suppliers
- n. the laws of New Zealand shall govern the RFP process
- o. in submitting your proposal you are deemed to have read, understood and agree to be bound by these terms and conditions, and the additional terms and conditions below, if applicable.