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18 September 2024

By email: [REDACTED]

Tēnā koe [REDACTED]

Official Information request and response

Thank you for your request under the Official Information Act ("OIA") dated 22 August 2024.

You have requested:

1. *How much funding IN TOTAL did Stuff Media (Stuff.co.nz) receive from NZ on Air PIJF from February 2020 until February 2023*
2. *A list of what they were funded to deliver.*

The details of all funding decisions, including approved funding for Stuff, under the Public Interest Journalism Fund (PIJF) are proactively released on our website [here](#). We therefore decline your request under Section 18(d) of the Official Information Act on grounds that the information request is or will soon be publicly available. However, we will provide the information again here:

NZ On Air has approved up to \$5,727,661 total PIJF funding for Stuff projects, roles, and industry development initiatives. This total is calculated from the funded amounts below – please note these funded amounts shown are as at time of funding, however, may be subject to change should the scope of the project or role change. Audited information on final funding is published annually in the NZ On Air Annual Report.

- *The Whole Truth*, Stuff for Stuff.co.nz, up to \$591,465.
An animated fact-checking project designed to protect public health.
- *Xin Xi Lan*, (formerly Forever a Foreigner), Stuff for PlayStuff, Whakaata Māori, up to \$214,360.
(Amount contracted to date \$202,880)
A multimedia series investigates what it was really like for NZ's first Asian immigrants and descendants, and the issues Chinese New Zealanders face.
- *Training: Multi-lens Journalism*, Stuff, up to \$353,430.
A cultural competency course for Stuff journalists (eventually to be shared across the industry) that covers reporting best practice around disability, ageism, LGBTQIA+ communities, te ao Māori, and race and racism, in collaboration with the education and advocacy sectors.

Connecting and reflecting Aotearoa

- *Non-Incremental Roles*, Stuff up to \$731,300 over two years. (Amount contracted to date \$674,772)
To retain roles providing public interest journalism across the Marlborough region.
- *20 x Community and Pou Tiaki reporting roles*, Stuff, up to \$2,789,240. (Not all roles fulfilled; Amount contracted to date \$2,178,375)
To uplift the voices and stories of Māori and minority groups across Stuff publications.
- *Te reo Māori Translator*, Stuff, up to \$103,000.
To ensure parity of lingual representation and offer important public interest news for reo-speaking communities.
- *Stuff Circuit 2022*, 90 mins minimum, Stuff, up to \$324,200.
Investigative current affairs video.
- *Stuff Circuit 2023*, 90 mins video and accompanying text, print and feature articles for Stuff, up to \$371,406. (No funding contracted; Funding was approved but project did not proceed)
An award-winning investigative journalism project that unpacks Aotearoa's most complicated and risky topics in multimedia formats.
- *One Te Reo Māori Translator and two Marlborough Reporters*, Stuff, up to \$249,260.
A further 12 months funding for three roles. The Te Reo Māori Translator normalises the use of te reo and caters to reo Māori-speaking audiences by providing daily translations of news stories. Both Marlborough Reporters deliver important local news stories for and about the Marlborough region.

For your information, funding provided by NZ On Air for all successful projects is [searchable](#) on our website. You can also [sign up](#) to receive our regular industry newsletter via our website.

You have the right to refer this response to the Ombudsman if you are dissatisfied with it. More information on how to do this is [here](#). NZ On Air proactively releases information in accordance with the Government's commitment to the Open Government Partnership National Action Plan. This includes publishing responses to requests for information under the OIA. Please note that this response (with your name removed) will be published on the NZ On Air website shortly and will remain on our website for 12 months.

Thank you for your interest in our work.

Yours sincerely



Raewyn Rasch
HEAD OF OPERATIONS, PARTNERSHIPS AND CULTURE